



HELL'S GRILL

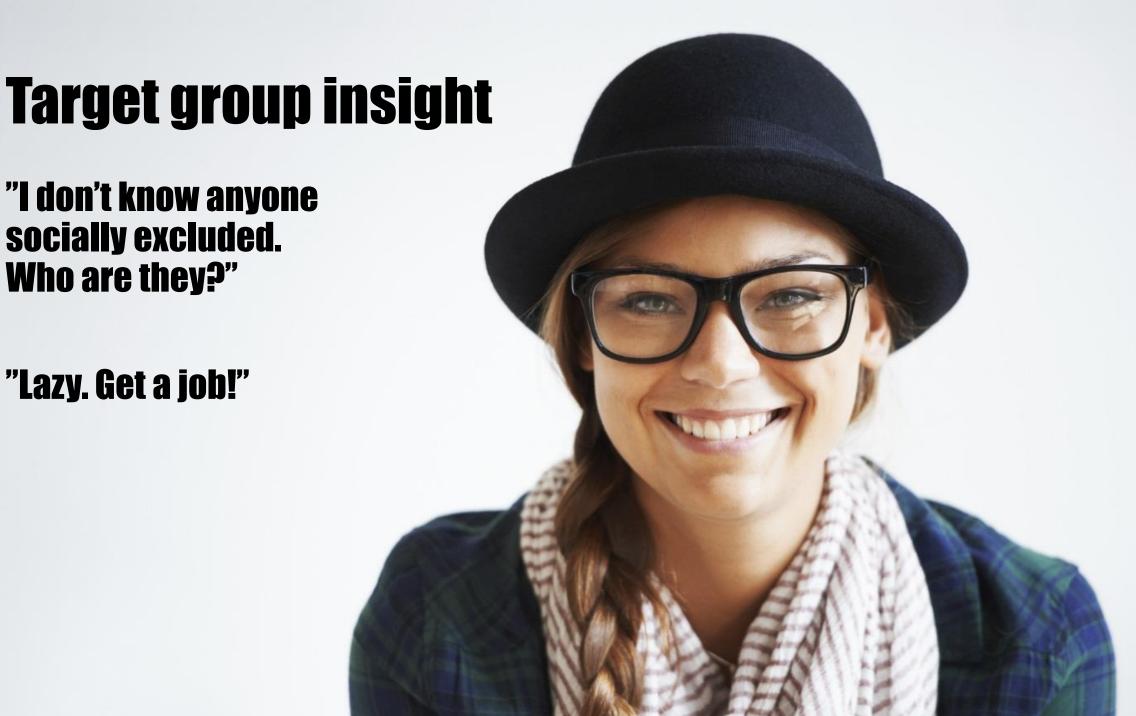


1. Give jobs to youth at risk **2. Raise** discussion 3. Raise funds 4. Challenge other companies



"I don't know anyone socially excluded. Who are they?"

"Lazy. Get a job!"





A Dog that makes a difference

Hear their stories!

Donate!









Problem:
50K outcast young
people who are
invisible and
meaningless to most

Key to success: HELL'S GRILL Open Hiring Insight:
Employment
readiness key to
preventing
exclusion

Reason to believe: Concrete impact, Real stories Brand fit