## On the Internet, THE 1<sup>ST</sup> OF APRIL IS THE MOST HONEST DAY OF THE YEAR.



In fact, it's the only day of the year when being fake is so obvious you can't miss it.

On any other occasion, you might want to pay more attention.

Sharing false information online is like gambling with your own credibility.

Don't get played for a fool. Call the bluff.

